

# Forming an AIDS Run Team

## What is a team?

A team is a group of co-workers, fellow students, church members, friends and families that pre-register, raise money and run together on the day of the AIDS Run, **Saturday, August 15, 2009**.

## Why form a team?

FUN, FELLOWSHIP, FUNDRAISING!

Walking as a team is fun and a morale builder for all types of companies, schools and organizations. It's a time for fellowship outside the work or school environment, and it's a great reason for friends and family groups to get together! It is also a way to show support for loved ones who are fighting the disease or run in memory of those who have been lost.

Raising funds for those affected by HIV/AIDS is extremely important and easy to do as a group. You can motivate each other and challenge each other (or other teams) into a fundraising frenzy! It can also be excellent exposure for your company, school or organization. Many teams wear t-shirts and carry banners with their names and logos proudly displayed.

## How do you form a team?

IT'S EASY!

1. Designate a Team Leader (or co-leaders).
2. Register your organization today by visiting us on the web at [www.AIDSruncolorado.org](http://www.AIDSruncolorado.org). Click the "Register" button at the top of the page and then select "Register" again from the left hand menu on the new webpage and fill out the online registration form. You may also register your team by calling the AIDS Walk office at 303.861.WALK (9255).
3. Let everyone in your company or organization know about the team and how they can get involved.
4. Invite family, friends, vendors and customers to join or support your team.

## Then what?

1. Team participants need to register themselves online by "Register" and then choose a team to join.
2. Encourage the involvement of your group by utilizing newsletters, e-mail, incentives and planning group activities. Put up posters, send out flyers, change your answering machine message to let people know you are running and you want them to join your team. We want you to be successful!

The AIDS Run Staff is always available at **303.861.9255** to help with your team building and fundraising efforts.

## Raise funds!

Ask everyone you can think of to make a pledge. No amount is too small. Sponsors can donate \$25, \$50, \$100 OR MORE! There are great fundraising awards for participants who raise \$52.80 or more. Collect all pledges *before* the AIDS run. Don't forget you can double or even triple your donations through a company's matching gift program!

## Lace up your sneakers, let's walk!

On Saturday, August 15<sup>th</sup> join more than 8,000 other caring and compassionate individuals in Denver's beautiful Cheesman Park for the Rocky Mountain region's largest and most successful AIDS fundraiser. There will be sun, fun, celebrities, food, music and YOU!

[www.AIDSruncolorado.org](http://www.AIDSruncolorado.org)